



Clayton's Annual Fine Arts Festival Now Ranked #2 in the United States

FOR IMMEDIATE RELEASE

Contact: Carol Scheer
CEL Public Relations
314-740-4485
carol@celpr.com

The [Saint Louis Art Fair](#) has received the distinct honor of being ranked second among 600 of the nation's fine arts fairs. Publishers of the [Art Source Fair Book](#) (AFSB) just announced that Clayton's annual fine arts fair moved up two spots from number four. This comes after just one year of new leadership from President and Executive Director Cindy Lerick.

AFSB tracks 600 juried fine arts and crafts shows in the U.S., and its findings are well respected in the arts community and many artists base their participation on their rankings. AFSB ranks those art fairs based on the average net sales by the exhibitors. Artists at the 2009 *Saint Louis Art Fair* reported earning an average of nearly \$7,000.00 over the three-day event last September. "Considering the tough economy, that was great income for one weekend," said Lerick. "Those sales figures reflect the amazing artwork exhibited here and St. Louisans' growing enthusiasm for quality art."

The new AFSB ranking also shows the *Saint Louis Art Fair* moved from eighth to fifth place among fine "craft" shows. In contrast to fine "art" shows, fine "craft" shows do not feature any two-dimensional art such as paintings or photography.

Artists around the world covet the opportunity to exhibit and sell their work at the *Saint Louis Art Fair*. In 2009, 1,475 artists applied and 160 were chosen. Lerick and her staff are already receiving applications for this year's art fair. Jurors will make those selections in March. The 2010 *Saint Louis Art Fair* is scheduled for September 10-12 in the heart of Clayton.

The Saint Louis Art Fair is produced by *Cultural Festivals*. For more information go to www.culturalfestivals.com