



EMERGING ARTISTS AS ENTREPRENEURS PROGRAM

2011-2012 Application

Sponsored by Wells Fargo Advisors, the Saint Louis Art Fair presents the **EMERGING ARTISTS AS ENTREPRENEURS PROGRAM (EAEP)** as a year-round opportunity for collegiate and rising artists to learn about business in the arts. Through education on copyright laws, financial consulting, and portfolio development in conjunction with experiencing the annual Saint Louis Art Fair, EAEP aims to fuel creativity and help jumpstart the careers of our nation's next independent artists.

What We Provide

As an artist in our program, the Saint Louis Art Fair provides various benefits and incentives that will influence your creative and professional growth as artists:

- **Potential for academic credit** for current undergraduate university and college students (provided that university program allows for external program credit).
- **Portfolio Development**— Each Emerging Artists receives for a portfolio development workshop and personal portfolio review during the EAEP program.
- **Mentorship** from and connections to many of the nation's leading independent artists.
- **2nd Year Promise**—With a successful completion of the first year seminar and workshop series, Emerging Artists are guaranteed the opportunity to show and sell their work in the 2012 Saint Louis Art Fair.
- **Recognition**— EAEP artists receive recognition at the Saint Louis Art Fair ceremony, including a certificate of completion. ***Students are also eligible to receive the Emerging Artists Jury Award, which includes an award and \$500.***
- **Free 1 Year Membership** to the National Association of Independent Artists (NAIA).
- **Advancement** over peers in professional and entrepreneurial development.

Participant Responsibilities

With the stated benefits, responsibilities as an Emerging Artist include:

- **\$75 program security deposit** (refundable upon completion of program)
- **Full attendance** at the 2011 Saint Louis Art Fair's EAEP 1st Year immersion seminar (September 8–11, 2011).
- **Completion** of the Emerging Artists' monthly workshop series. (Out of town artists will connect through online conference viewing).
- **Full attendance** as an exhibiting and selling artist at the 2012 Saint Louis Art Fair.



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2011-2012 First Year Application

Please fill out the following form to express your interest as a prospective artist of the Emerging Artists as Entrepreneurs program and return by May 27, 2011.

NAME

ARTISTIC MEDIUM

CONTACT INFORMATION

ADDRESS

CITY

STATE

ZIP

DAY TIME PHONE

EMAIL

PERSONAL WEBSITE (IF APPLICABLE)

EMERGENCY CONTACT

EMERGENCY CONTACT PHONE:

ACADEMIC INFORMATION (IF APPLICABLE)

UNIVERSITY NAME

YEAR IN SCHOOL

MAJOR(S)

BRIEF STATEMENT OF INTEREST

Let us know why you seek to join the Saint Louis Art Fair as an artist of its Emerging Artists as Entrepreneurs program. What do you hope to gain from your experience? (500 words or less)

PORTFOLIO

Please provide 3-4 images of individual work in your expressed artistic medium. Attach these with your application, or email images to info@culturalfestivals.com.

Please complete and return to the Cultural Festivals office by **May 27, 2011**.